



VOL 30 (11) | JULY 2017 | ₹ 200 | MUMBAI | TOTAL NUMBER OF PAGES INCLUDING COVER 90



ARCHITECTURE

Kulm Eis pavillon, Foster + Partners
ArcelorMittal Orbit, Dr Cecil Balmond OBE
Modern Architecture of Baku
Delhi Art Gallery - Mumbai, Morphogenesis
The Axis Pramiti School, The Purple Ink Studio

SUSTAINABILITY

Kaza Eco Community Centre, Auroville Earth Institute
Minaret House, Chaukor Studio

INTERIORS

Heydar Aliyev Center, Zaha Hadid Architects
Office for Nando's, Gurugram



Experience Centre - Novell Ikebana, Neemrana



Deriving inspiration from Ikebana, Japanese art and style of flower arrangement this iconic building is the sales and marketing office with an attached sample flat for Novell Ikebana, Neemrana.

The formula architecture + landscape generally makes people think of a building which is located within specific surroundings. This Experience center perfectly treats both as equally important. Since it sits on a highway away from the concrete chaos the location demanded an iconic building that integrates architecture and the surrounding landscape in a novel way.

Design Forum International approach of bringing in order in geometry, reflects the connection between the sky, the man and the earth, in which diversity comes into play, manifesting itself in a mélange. The outcome was this monumental building, with free-flowing curves. Taking inspiration from the disciplined art form, Ikebana, in which nature and humanity are brought together, the center is an expression of creativity. The building has been designed to provide the visitors an experience worth remembering. A fine integration of rhythm and form brings nature into this space and within this context represents the preface of design philosophy adopted in the project.

Ikebana Experience Centre is developed as a curvilinear form: wrapped around, merged with and in resonance with the landscape. A form in which the outdoors gradually melts into the indoors, softened and aided by a languid pool and entry puddle. The building has a leaf shaped canopy, which is in geometry with the structure. The curvaceous roof forms are a tribute to the large tree canopies that provide shade in man-made hardscapes. Transparency has been represented in terms of the glass façade and a clean steel structure that supports the building.

The building sits on a raised earth mound – 5 ft. elevated from the ground. A walkway ramps up to a welcoming reception and display area. Entrance is placed on the longer axis of this elliptical structure.

Seating and Sales area on the sides. The reception further leads to the display area which showcases a model of the Novell Ikebana housing scheme. Creatively expressing cohesiveness with nature, beauty and green spaces, enough attention has been given to landscape details. Emphasizing shape, line and form, the design process blends the softness of the nuances of nature with utilitarian goals of a functional building. ■



FACT FILE:

Typology	:	Residential
Name of Project	:	Experience Centre - Ikebana
Location	:	Neemrana Rajasthan
Architect	:	Design Forum International
Name of Client/Developer	:	Novell Group
Principal Architect	:	Anand sharma
Structural	:	Nnc Design Consultant
MEP	:	Cespl
Landscape	:	Studio Dp
Hvac	:	Cespl
Furniture	:	Studio Constntine

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