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# HOME REVIEW

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# DESIGN

## NEEMRANA, RAJASTHAN

*Intelligent design need not be restricted to mammoth-sized spaces. Sometimes, even a small idea can lead to stunningly brilliant interior themes.*

Deriving inspiration from Ikebana, Japanese art and style of flower arrangement, this iconic building is the sales and marketing office with an attached sample flat for Novell Ikebana, Neemrana. It has been designed by Anand Sharma, Partner and Principal Architect, Design Forum International.

The approach was primarily to bring order and geometry that reflects the connection between the sky, man and the earth. Here diversity comes into play, manifesting itself in a mélange. The outcome was a monumental building, with free-flowing curves. The Ikebana Experience Centre is developed as a curvilinear form: wrapped around, merged with and in resonance with the landscape. A form in which the outdoors gradually melt into the indoors, softened and aided by a languid pool and entry puddle.

The building has a leaf shaped canopy and glass façade with a clean steel structure supporting it. The building sits on a raised earth mound - 5 ft. elevated from the ground. A walkway ramps up to a welcoming reception and display area. The entrance is placed on the longer axis of this elliptical structure. The seating and sales area are on the sides, with the reception leading to the display area which showcases a model of the Novell Ikebana housing scheme.

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